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## ANNA KATE MCGINTY

VISUAL ARTIST & ART DIRECTOR

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### CREATIVE MISSION

Doodler, visionary, and storyteller who is a fun and organized addition to any creative team. Believer in meetings being improved by bringing queso.

### EDUCATION

#### Savannah College of Art and Design

BFA in Advertising and Branding

Expected Graduation: May 2022

Dean's List Fall 2018- Present

### SOFTWARE

Adobe Creative Suite

After Effects

Lightroom

Microsoft Office

Figma

Sketch

### SKILLS

Art Direction

Copywriting

Prototyping

Layout Design

Photography

Illustration

### ETC

Outdoor activities

Drives a VW Beetle

Lightly punches car guests

@catchingwavelengths

anna.kate.mcginity@gmail.com

www.annakatemcginity.com

### EXPERIENCE

**GSD&M** Austin, Tx + Remote

June 2021- September 2021

#### Art Director Intern

Worked on a variety of brands led by CD's and strategy teams to execute published social media content.

**Clients: Pizza Hut, Capital One, Avocados from Mexico, and Tyson**

**SCADPro X Club Car** Savannah, GA

March 2021- June 2021

#### Art Director

Art Director who collaborated and happily drove golf carts with a team of Advertising and Film students to create an integrated campaign for the Onward by Club Car.

**The Vault Kitchen & Market** Savannah, GA

June 2020 - June 2021

#### Server & Sushi Chef

Server and occasional sushi chef that enjoys talking life over dinner specials and would spend too much time making flowers out of wasabi.

**Swim Instructor** Savannah, GA & Auburn, AL

May 2017 - July 2020

#### Savannah Golf Club & Auburn Aquatics

Summer league coach and private lesson instructor that engaged kids with holistic learning techniques, like a competitive game of sharks and minnows, to best improve swim ability.

**National Geographic Student Expedition** Peru

July 2018

#### Photographer

Immersed into cultures and captured the beauty of the Incan Empire on an anthropology pilgrimage through the altering landscapes of Peru.

### RECOGNITIONS

SCAD Start Up Competition Runner up- 2021

SCAD Academic and Athletic Scholarship

SCAD Varsity Swimming, Team Captain

2x NAIA Swimming & Diving National Champion

50 Freestyle NAIA National Champion- 2020

CSCAA NAIA Swimming Academic All American- 2019, 2020

5x 7A Alabama High School State Swimming and Diving

Champion- 2014-2018

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